

Globalization Project

Due Date

Points: 75 points

Each team(2) will choose a different global business(teacher-approved examples include Nike, McDonalds, Gap, etc.) and research the history and growth of this company to the present. This should include data to support the growth of the company and changes that have occurred over the years that have affected its growth. A typed, two-page summary must be submitted along with a proper bibliography of sources consulted (minimum of 3 sources).

Each team will create a map of that company's influence. The map might show sites of the company headquarters, countries where the product is sold, or countries where the product is manufactured. Any map must be labeled and represent globalization. The map should be part of the team presentation to the class (see below).

Each student (1) will prepare a position paper that evaluates the effects of this company on other parts of the world. It should include hypothetical responses of company officials to positive and/or negative effects of globalization. This part of the project should be at least one page long.

Each team will deliver those findings to the class through some form of teacher-approved technology (Powerpoint, Slides, Website, etc). The presentation should last between 7 – 10 minutes. The project will be graded on the quality of content, quality of writing for both papers, quality of the map, quality of the presentation, and the bibliography of sources used.