## Political Participation

Voting rights have significantly expanded over time
suffrage - the right to vote
in absence of Constitutional law, states determine right to vote
$15^{\text {th }}$ amendment
Protects right to vote regardless of race, color, or creed
$17^{\text {th }}$ amendment
provides for the direct election of Senators previously elected by state legislatures
$19^{\text {th }}$ amendment
women guaranteed the right to vote
$24^{\text {th }}$ amendment
prohibited poll taxes
$26^{\text {th }}$ amendment dropped the minimum voting age to 18
previously 21 in the $14^{\text {th }}$ amendment
Factors affecting voting
Linkage Institutions
Political Parties, Interest Groups, Media, Elections
Types of voters
issues vs. image voters
rational-choice voters
voting based on individual interest
retrospective voters
voting to reelect based on recent past
prospective voters
voting based on predictions for future performance
party-line voters
voting always for the same political party in all elections
alternative is independent voters
cross-pressured voters
Age
younger = liberal
older = conservative
Education
more formal education = conservative
less formal education = liberal
Economics
poor = liberal
wealthy = conservative
Cultural Background minorities $=$ liberal
WASP males = conservative

Why don't some people vote?
Voting requirements age residence
length of time required determined by state
citizenship
naturalization - the process of becoming a citizen
must file application and fee with U.S. Citizenship and Immigration Services must pass English and Civics test must submit fingerprints for background check must pass interview with gov. official
registration
periodic vs. permanent
ghost voting
Apathy
Lack of Knowledge
Too difficult to vote
How could voter turnout be increased?
Elections on weekends
Election holiday
Uniform voting hours across time zones
simplify the ballot, registration process
Fine non-voters
Some states have increased citizen involvement in democracy
Initiative
Direct - laws passed directly by voters, bypassing legislature Indirect - voters pass only if legislature fails to pass
Referendum
Optional - legislature decides what bills to put before voters
Mandatory - law requires certain bills to be put before voters
Recall
allows voters to remove officeholder before end of term

## Political Parties

groups of likeminded people who run candidates for office
Functions of political parties
recruiting and nominating candidates
educating the public
simplifying political choice
operating the government
acting as the opposition party
party that isn't in power
helping to reduce conflict

Organization of political parties decentralized
no national control, many localized branches
candidates have become increasingly independent recently National Nominating Convention
meets once every four years
nominates President \& VP, writes party platforms National Committee
organizes the party
plans conventions
organizes fund-raisers
coordinates advertising campaigns
State Committee
nominates and elects statewide party members
Precinct
local organization on county or city level
Patronage
system of rewards and favors given to those who assist the party
The Two Party Tradition
Why has the U.S. always had two major political parties?
Consensus
helps to simplify political choice
tradition
Federalists vs. Anti-Federalists
Republicans vs. Democrats today
single member district
plurality wins most elections
Third parties occasionally arise to challenge ideas of major parties
Types
single issue parties
Prohibition, Green
total change parties
Communists, Socialists, Libertarians
person party
Bull Moose(TR), Reform(Perot)
Impact
raise new issues and can swing elections
Problems
lack money, visibility, and organization

## Election Campaigns

Campaign Organization
Candidate
Campaign Manager
Speechwriters, Public Relations, Finance, Voter Research
State \& Local Organizations

Campaign Finance
Hard Money
Attempt at regulation by federal government
Bipartisan Campaign Reform Act - 2002
required "Stand by your Ad" provision
\$2000/candidate
\$40,000/party
\$50,000/campaign season total
Soft money (see below) banned
candidates who play by limits receive matching funds must disclose money publicly on regular basis
Soft Money
money spent by "private" organizations
Political Action Committees (PAC's)
protected by $1^{\text {st }}$ Amendment
Buckley v. Valeo
Citizens United v. Federal Election Commission - 2010
Court removed restrictions from business contributions
Court allowed unlimited soft money
Organizations (business,labor) now donate to non-profits
Non-profits don't have to release list of donors
Dark Money
contribute unlimited funds
SuperPACs - FEC vehicle for this spending
How do political parties select candidates for office?
Nomination methods
Petition
everyone who has certain number of signatures qualifies
Caucus
small number of party leaders select candidate
Nominating convention
see below
Direct Primary
election to see who will run for election $)$
closed primary
only party members vote
open primary
any registered voter eligible
runoff primary
if majority is necessary
Selecting Presidential Candidates
Republicans and Democrats have state primaries
most states have direct primaries
lowa has caucus
electors are chosen to represent state at national convention
states determine the date of primaries
President \& Vice-President nominated at Convention
four day televised event
Public speeches set tone and attempt to connect with voters
Keynote speaker (Wed) and nominating speaker (Thur)
prominent speeches that can launch careers
Rules Committee
sets rules for balloting of nominations
The Platform Committee
writes the party platform
consists of many "planks"
outlines party position on key issues
Nomination is determined by state by state balloting most delegates must vote as instructed on $1^{\text {st }}$ ballot laws can vary by state free agents after $1^{\text {st }}$ ballot if no majority dark-horse candidates superdelegates at large prominent party members members of Congress, etc
Vice President is selected by the Presidential nominee balancing the ticket
geography, age, military experience, philosophy
Thursday night candidates give acceptance speeches mending fences within the party
Presidential Candidates must win Electoral College to become President elections held $1^{\text {st }}$ Tuesday after $1^{\text {st }}$ Monday in November every four years
popular vote determines electoral college vote
winner take all vs. proportional system most states have winner take all electoral college votes candidates need 270 out of 538 possible to win election
if there is no majority, House of Representatives chooses President Senate chooses Vice President
each state gets one vote total in each House of Congress
Presidents are sworn into office on January $20^{\text {th }}$ of the following year spend interim building cabinet and getting briefed

